

ABOUT US

For more than 70 years, our company has been committed to delivering the highest quality and reliable innovation for the precast concrete industry. Our products and solutions optimise production processes worldwide and set benchmarks for efficiency and sustainability. With more than 450 successfully completed precast concrete plants worldwide, we are a leading company in our field and are continuously looking for new, pioneering ideas. To strengthen our team, we are looking for a creative and experienced **Social Media Manager** based at our location in **New Delhi, India**, who will further develop our online presence and professionally represent our brand across various digital channels.

We are looking for you as a Social Media Manager

RESPONSIBILITIES

Your responsibilities:

- Plan, create and publish content for our social media channels, especially LinkedIn, Instagram and other relevant platforms
- Develop creative content ideas tailored to our target groups
- Produce photo and video content for digital communication
- Ensure a consistent and professional brand presence across all channels
- Create graphics and edit images and videos
- Support the development of campaigns, posts and marketing materials
- Monitor current social media trends
- Analyse the performance of our posts and identify opportunities for optimisation

PROFILE

Your profile:

- Relevant professional experience in social media, content creation or online marketing
- Strong sense of target audience-oriented communication
- Confident use of programs such as Adobe InDesign, Photoshop, Premiere Pro or comparable tools
- Hands-on experience in photography, videography, image editing and video production
- Creativity and a good eye for design, detail and visual storytelling
- Structured and independent way of working
- Ability to present technical or complex topics in an understandable and appealing manner

WE OFFER

Flat hierarchies • Family-friendly working environment • Meaningful work • Collegial support culture • Dynamic environment • Development opportunities • Responsibility and creative freedom

Interested?

Do you feel comfortable in a dynamic, international environment and are you looking for a future-oriented workplace? We look forward to receiving your online application, including your possible starting date and salary expectations. Please send your application to: **info@maxtruder.in**